CyberAgent® – Security. Trust. Credibility.

Do you know the true cost of identity theft?

Experian's CyberAgent® has been developed in response to the growing number of businesses who have recognised the need for proactive preventative measures against identity theft.

It is a proprietary internet surveillance technology that proactively detects stolen personally identifiable information (PII) and compromised confidential data online.

CyberAgent helps organisations protect their customers from the threat of ID theft – and quickly restore their personal account security should things go wrong.

Why you need identity protection services

Safeguard their future

Protect your customers and staff from the risk of identity theft

Build brand loyalty

Show your customers that you care about their online security

Bring value to your brand

Enrich your product portfolio and generate incremental revenue through a fee-based service

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Detect compromised personal information sooner – no matter where it occurs

It's hard to remember the credentials for all the online accounts we keep in today's world. So it's common practice to use the same username and password combination across multiple sites. When consumers do this, they open themselves up to increased risk of online fraud, because fraudsters will often steal personal data from one site and probe other sites with those same credentials.

CyberAgent technology constantly monitors thousands of websites and millions of data points, alerting consumers if we find their personal information in a compromised position online. This means consumers can react quickly to help protect themselves.

Comprehensive Identity Protection Offering

Experian's CyberAgent, technology enables your organisation to offer an unrivalled suite of customer identity protection services that you can implement on an international basis. It searches the dark web for personal information, including:

- Social Security number
- Email addresses
- Telephone numbers
- Medical ID numbers
- Credit/debit card numbers
- Bank account numbers
- Driver's license number
- Passport number
- National ID number
- International bank account numbers
- Credit card numbers

€138 billion
Cyber-security offences topped €138 billion in 2017

1 million
More than 1 million become victims of ID theft every day

2 billion
2 billion data breaches directly affected EU citizens in 2017

123%
More than **10%** of European account registrations are rejected as suspicious or fraudulent – marking a **123%** increase since 2015

Europe
Europe is home to many of the globe's top digital nations – including the UK, France, Germany and Italy. But these highly engaged digital countries are more exposed to online fraud

2.5 billion+
Total compromised records CyberAgent has found to date